The Oera Linda Book and The Snow Queen: The Destinies of One Myth

This article features globalization in its two forms: natural globalization and artificial globalization. The need of natural globalization becomes more obvious taking into account the growth of challenge to the humankind. Artificial globalization nowadays is provided by westernization. Influence of globalization is more obvious at the mental than at the physical level, construction of the historical past and its mythologization played major roles in the course of globalization. Different relations between ideology and myth can be traced on the example of the destinies of two works, in which almost the same idea of the world order is represented. These are “The Oera Linda Book” and “The Snow Queen”. As a part of the study, seven invariants of the fairy tale by H.C. Andersen were analyzed. The carried-out analysis is based on a hypothesis that artificial globalization influences mythology of certain cultures, distorting it for own needs, resorting to different methods for different forms of the myth representation. So, myths in their pure form, demanded by the adult representatives of culture, are subjected to criticism, they are charged of falsification. The ultimate goal of such an influence is to bury the myth in oblivion as false. The myth that is represented in the reduced art form for children’s audience has the changed plot basis and in this new form it is subjected to maximum replication to substitute the original version in a period of time.

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МЕЖКУЛЬТУРНОЕ ОБРАЗОВАНИЕ И РАЗВИТИЕ ТОЛЕРАНТНОСТИ: АДАПТАЦИЯ ОПЫТА ЕВРОПЫ В СФУ
Дайнеко, Я. М.; Смолянина, О. Г.; Dayneko, Y. M.; Smolyanina, O. G. (Сибирский федеральный университет, 2015-11-26)

Some Peculiarities of Foraminifera Species Distribution Associated with Concentrations of $^{226}\text{Ra}$, $^{238}\text{U}$, $^{232}\text{Th}$ in the Deryugin Basin (the Sea of Okhotsk)
Domanov, Mikhail M.; Khusid, Tatyana A.; Доманов, М. М.; Хусид, Т. А. (Сибирский федеральный университет, Siberian Federal University, 2018)

An analysis of composition and quantitative distribution of foraminifera in bottom sediments collected in the Deryugin Basin (the Sea of Okhotsk) has demonstrated that specific foraminiferal assemblages at the depths of...

“The European Plot” in the Russian Literary Tradition at the End of the 17th Century
Shunkov, Alexander V.; Шунков, А. В. (Сибирский федеральный университет, Siberian Federal University, 2016-05)

The paper analyses the notes of Boris Petrovich Sheremetev, general field marshal, the diplomat of Peter I era, about his travel to Europe. These notes are a monument of the Russian fiction at the turn of the 17th–18th...

The Violence Plot as a Reflection of the V. Rasputin Transformed Worldview: novels “The Last term”, “Ivan’s Daughter, Ivan’s Mother”
Stepanova, Vasilina A.; Степанова, В. А. (Сибирский федеральный университет, Siberian Federal University, 2016-05)

This paper deals with the recurring plots of violence, shown in the novels “The Last Term” and “Ivan’s daughter, Ivan’s mother”. In the first narrative the violence plot is not realized, the episode is minor, it does not...

The Philosophy of Man in M. Gorky’s Play “The Lower Depths”
Bogdanova, Olga V.; Богданова, О. Б. (Сибирский федеральный университет, Siberian Federal University, 2016-05)

A new approach to understanding ideological and philosophical structure of M. Gorky’s play “The Lower Depths” (1902) is offered in the article. According to the analysis, it is not a dualistic opposition of the concepts...
The Oera Linda Book is a controversial manuscript, dated 1256, from the Frisian region of the Netherlands. Today, it is conventionally agreed to be a forgery, written during the mid-19th century. This is based on the paper which the manuscript is written on, as well as internal and linguistic evidence. Purporting to be an episodic chronicle of wars and migrations of the Frisian people, the Oera Linda Book describes events dated from 2194 BCE to 803 CE. The reference date is the submergence of 'Atland,' a lost land in the North Sea, which, according to the book, occurred in 2193 BCE. But the Oera Linda Book could be correct. And it states that the nymph Calypso was actually a burgtmaagd (a word meaning "borough maid" - literally, a virgin priestess in charge of vestal virgins). This is consistent with the central claim of the Oera Linda Book: that after the "deluge", the Frisians sailed the globe and became the founders of Mediterranean civilization, as well as settling in India. It is obvious why scholars have ignored the book. Scrutton’s research led him to rediscover the Oera Linda Book and to become absorbed in its strange yet credible account of ancient history. The first question he asked himself was: what was the precise nature of the catastrophe that destroyed Atland and depopulated Britain? In order to gather the primary marketing information with regards to determination of the emotional attitude of the respondents towards the territorial branding, was applied one of the most wide-spread marketing methods – method of inquiry in a written form. The most strong connection between brands and visual images with the territory, has those businesses, events, and phenomena, that either use symbols of the recognized daily life of the regions, or directly present in the people’s everyday life, or are associated with the most expressive, popular, and fundamental bases of the regional ident